

Rethinking Globalization Hardcover

Corporations and the Public Interest
Spiritual Capital
Triple Bottom Line
Globalization
The Nation
Catalog of Best-selling Teaching Materials
Restructuring, Stabilizing and Modernizing the New Russia
The American Economic Review
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Choice
Steven D. Lydenberg
Danah Zohar
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Harvard Business School
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spiritual capital presents a new vision of capitalist society that transcends the greed materialism and meaninglessness so rampant today it offers an idea of wealth profit and capital that s about more than simply money

what is triple bottom line the social environmental and economic aspects of an organization are the three components that make up the triple bottom line accounting system there are certain firms that have chosen to implement the tbl framework in order to evaluate their performance from a more comprehensive standpoint in order to generate more business value in 1994 john elkington a business writer asserts that he was the one who first used the phrase how you will benefit i insights and validations about the following topics chapter 1 triple bottom line chapter 2 environmental full cost accounting chapter 3 corporate social responsibility chapter 4 eco efficiency chapter 5 double bottom line chapter 6 sustainable business chapter 7 sustainable procurement chapter 8 corporate sustainability chapter 9 john elkington business author chapter 10 sustainability metrics and indices chapter 11 sustainability accounting chapter 12 return on

investment chapter 13 environmental social and corporate governance chapter 14 earth economics chapter 15 environmental profit and loss account chapter 16 sustainable market orientation chapter 17 social accounting chapter 18 fourth bottom line chapter 19 ecopreneurship chapter 20 triple bottom line cost benefit analysis chapter 21 context based sustainability ii answering the public top questions about triple bottom line iii real world examples for the usage of triple bottom line in many fields who this book is for professionals undergraduate and graduate students enthusiasts hobbyists and those who want to go beyond basic knowledge or information for any kind of triple bottom line

list of figures preface 1 globalization i liquids flows and structures some of the basics from solids to liquids to gases flows does globalization hop rather than flow heavy light weightless heavy structures that expedite flows heavy structures as barriers to flows subtler structural barriers structure and process on the increasing ubiquity of global flows and processes and structures thinking about global flows and structures chapter summary 2 globalization ii some basic issues debates and controversies is there such a thing as globalization if there is such a thing as globalization when did it begin globalization or globalizations what drives globalization if there is such a thing as globalization is it inexorable does globophilia or globophobia have the upper hand if globalization is not inexorable has it gone too far what if anything can be done about globalization chapter summary 3 globalization and related processes i imperialism colonialism development westernization easternization imperialism colonialism development westernization easternization comparisons with globalization the era of the posts chapter summary 4 globalization and related processes ii americanization and anti americanism clarifying americanization some useful conceptual distinctions america s logistical technologies a broader and deeper view of the americanization of consumer culture an american empire minimizing the importance of americanization anti americanism post americanization chapter summary 5 neo liberalism roots principles criticisms and neo marxian alternatives the past present and future of neo liberalism neo liberalism an exemplary statement and the basic principles popular neo liberal theory the case of thomas friedman critiquing neo liberalism neo liberalism as exception neo liberalism the case of israel the end of history the death of neo liberalism neo marxian theoretical alternatives to neo liberalism chapter summary 6 global political structures and processes on political processes and flows the nation state threats to the nation state in defense of the nation state imagined community changes in global nation state relations other global political developments and structures regional political organizations global governance civil society other players chapter summary 7 structuring the global economy before bretton woods bretton woods and the bretton woods system the end of bretton woods changes in and critiques of bretton woods era organizations organization for economic cooperation and development oecd european union common market north american free trade agreement nafta mercosur opec the multinational corporation mnc world economic forum the myth of economic globalization chapter summary 8 global economic flows production and consumption trade increasing competition for commodities the economic impact of the flow of oil race to the bottom and upgrading outsourcing financial globalization corporations people and ideas consumption chapter summary 9 global culture and cultural flows cultural

differentialism cultural hybridization cultural convergence cultural imperialism chapter summary 10 high tech global flows and structures technology media and the internet technology media the internet chapter summary 11 global flows of people vagabonds and tourists migrants migration tourists and tourism chapter summary 12 global environmental flows differences among nation states collapse the leading environmental problems global responses chapter summary 13 negative global flows and processes dangerous imports diseases crime terrorism war dangerous imports borderless diseases crime corruption terrorism war the impact of negative global flows on individuals chapter summary 14 global inequalities i patterns of inequality inequality rural urban chapter summary 15 global inequalities ii global majority minority relations majority minority relations in a global context social definitions race and ethnicity ethnicity race gender children sexual minorities gays and lesbians responding to and resisting minority status the case of women chapter summary 16 dealing with resisting and the futures of globalization dealing with globalization resisting globalization the futures of globalization chapter summary appendix disciplinary approaches to globalization anthropology sociology political science economics geography psychology literary criticism postcolonial other fields glossary index

russia has embarked upon a difficult process of systemic transformation and economic opening up while the initial strong gdp decline seemed to have ended in 1997 the real development was facing even more difficult problems as output declined sharply after the ruble and banking crisis of august 1998 inflation started to increase again exports and imports were falling capital flight increasing and unemployment rising there is broad disappointment in russia regarding the transformation failure in 1998 since so many people had hoped that the end of the soviet command economy would bring democracy prosperity and international integration while poland has been able to double per capita income in the 1990s it has fallen by 50 in russia and this despite considerable imf involvement and some modest support from other international organizations what were the reasons for transformation failure in the 1990s what are the ingredients for long term sustainable transformation what are the internal and international requirements to avoid a second possibly tragic failure of transformation in russia an international group of researchers has focussed on these problems during a two year research project financed by the alfried krupp von bohlen und halbach foundation a series of papers were presented at workshops in potsdam bonn and moscow in 1999 where this book is devoted to four important issues the russian transformation crisis the topic of restructuring the need for stabilizing russia and the requirements for modernizing russia

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